

FloatFest.net Privacy Policy

This Privacy Policy sets out the basis on which any personal data we collect from you, or that you provide to us will be processed including your use of the FloatFest.net website, or any of our social media pages. Your privacy is important to us and we are committed to making sure that you know what personal information and data we collect about you, and how we are using that information.

Who we are:

Float Fest, LLC (“Float Fest”) is the owner of the Float Fest music festival which is a one-of-a-kind experience that combines live music and tubing all on a pristine ranch in Texas. Float Fest also owns and runs www.FloatFest.net (the “Site”), which includes links to other third parties that Float Fest has contracted to make each Float Fest music festival a success including a ticketing vendor. The “us” in this Privacy Policy refers to Float Fest.

How is your data collected?

We collect your personal data through:

- Your use of the Site;
- Emails you send to us, or that we send to you;
- Phone calls to or from us;
- Your use of social media to follow us, including “like” buttons and similar functions made available by social media platforms;
- Any purchases you make for products or services related to Float Fest, including tickets and camping reservations to the Float Fest music festival.

What information we may have on you:

- First and last name
- Email address
- Physical address (including billing and shipping address)
- Phone number
- Date of birth
- Any other information you voluntarily share with us.

How we use your information:

We may use your information for many reasons. If you completed an order for tickets, your information will be used to process that transaction, and deliver the tickets to you. If you supplied us with your email address we reserve the right to market to you for other Float Fest events and products including advertisements from our sponsors. We may also use your information for any other purpose, such as to

incorporate your feedback into our products and services, or make our products and services better, or as required under applicable law.

Who we share your information with:

Float Fest may share your information with third parties for a legitimate purpose such as shipping tickets to you, or providing necessary information about Float Fest. The information we share about you will be limited to third parties who perform services on our behalf and or who entities that have contracted with Float Fest to provide services and or offerings on behalf of Float Fest.

We will not sell your information.

Your rights:

You have certain choices and rights about how we use your information. You can opt out of receiving our marketing emails. To stop receiving our promotional emails, please the instructions in any marketing email you get from us. It may take up to fourteen days to process your request. Even if you opt out of getting marketing emails, we will still send you important messages concerning any transactions you may have made, specifically including ticket purchases.

You have the right to modify the information we have on you. In order to do so please contact Info@FloatFest.net and provide us with notice of what information you want corrected. While we run a big music festival, we're a small team, so we make changes as soon as we can. A member of our team will confirm when your request has been completed. If we cannot make the changes you want, we will let you know and explain why.

You can control cookies and tracking tools at any time on your end.

California Residents:

California Consumer Privacy Act. If you are a California resident, you have specific privacy rights governed by the California Consumer Privacy Act (CCPA). These rights include:

- You have the right to request a report showing the personal information collected, shared, and sold about you in the past 12 months.
- Opt-Out. You have the right to opt-out to the sale of your personal information to third parties.
- You have the right to request that we delete any personal information collected from you.
- Non-Discrimination. We shall not discriminate against you based on your exercise of any of the above rights.

You may submit a request to enact any of the above rights by emailing Info@FloatFest.net. We may require additional information to verify your identity before responding to a CCPA rights request. We will respond to your request within 45 days if possible and required under the law.